

# Executive Summary

## Strengthening Community Colleges Grants Research Roundtable: “What Do Employers Value in Partnerships with Community Colleges?”

November 18, 2021

Moderator: Jenn Smith

Speakers: *Laura Eyster, Lesley Mara*

The purpose of this webinar is to highlight findings related to statewide systems change from research on 25 Trade Adjustment Assistance Community College and Career Training (TAACCCT) grantees from Round 4.

### DESCRIPTION

This webinar is the third in a three-part roundtable series focused on sharing lessons learned from TAACCCT with current community college grantees and the wider workforce development community.

The objectives of the webinar are to:

- Highlight findings from the brief, “Employer Perspectives on Building Partnerships with Community Colleges: Insights for Local Leaders and Practitioners” focusing on relationships between community colleges and employers using interviews with more than 40 employers.
- Share findings on what types of employer engagement strategies were used to bring partnerships to fruition.

Questions regarding the SCC program should be emailed to [SCC@dol.gov](mailto:SCC@dol.gov).

## Run of Show

Introduction to Roundtable Series and TAACCCT Research	
Speakers’ Introductions	1:10
Overview of the Employer Perspectives Study	4:18
Why Employers Partner with Colleges	10:38
How Employers Want Colleges to Maintain Relationships	15:20
How can community colleges engage employers beyond the advisory boards to develop stronger partnerships?	28:55
How can colleges successfully maintain those partnerships and help them grow?	31:36
How do you measure the success of a college-employer partnership?	37:50
How are community college programs aligned with employers’ workforce needs?	43:00
How can federal and state government support stronger community college-employer partnerships?	52:24
Resources	56:30