

***Attention community-based organizations
focused on opportunity youth employment:***

Opportunity youth (OY) are disconnected from school and work and struggle to find and apply for local jobs.

Community-based organizations (CBOs) are working to support OY employment, but often have limited access to local jobs, even as employers struggle to find hourly and frontline employees in their area.

**The Hire Opportunity Coalition, in partnership with Stella,
is poised to create the most comprehensive point of
connection between frontline employers and
opportunity youth.**

STELLA is a talent platform shared by dozens of major national companies focused on frontline and entry-level jobs in retail, restaurants, warehouses, and hotels. Info on job-seekers applying to these jobs is collected in one database where all the companies can post jobs and search for candidates. Stella is now making it possible for opportunity youth to register on their platform and be tagged as opportunity youth – so that companies can filter and prioritize OY for their open jobs, and OY can search for those jobs in their neighborhood.

HOC is building a coalition of employers who are committed to hiring, retaining, and advancing opportunity youth. These employers are participating on the Stella platform and using it as a source of OY candidates for their open jobs.



How does it work?

1

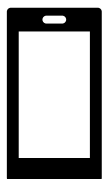


CBOs share Stella with youth

- ✓ [Custom landing page link for OY](#)
- ✓ If desired, a link specific to your CBO allowing you to track engagement
- ✓ HOC-provided social media messages and training tips



2



Youth register online

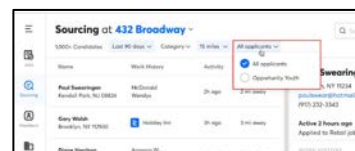
- ✓ Easy registration process via a [custom link](#)
- ✓ Enter info one time to apply to many jobs
- ✓ Youth are automatically tagged as OY for recruiter priority
- ✓ Only name and email required to begin browsing open jobs

3



Recruiters search for opportunity youth

- ✓ Company recruiters can filter applicants to find opportunity youth in the areas where they have jobs to fill, and contact them directly

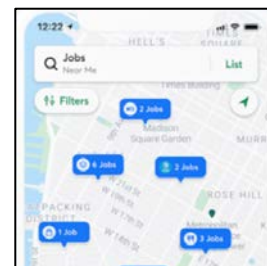


4



Youth search for jobs via app or online

- ✓ Full and part time jobs
- ✓ Multiple top companies on one site
- ✓ User friendly map interface that allows you to narrow the search to your neighborhood
- ✓ Search by industry, schedule preference, etc.



Our goal:

Opportunity youth have a comprehensive, user-friendly source of frontline jobs where employers can identify and prioritize them



Employers have direct access to the largest single source of job-seeking opportunity youth in the nation