Executive Summary

Sector-Based Approaches for Apprenticeships

October 22, 2020

Moderators: Zodie Makonnen, Jamie Fall

Speakers: Audrey Webb, Terri Burgess Sandu, Jessica Borza

For the third plenary session of the H-1B Apprenticeship Virtual Grantee Convening, Jaime Fall of the Aspen Institute Upskill Initiative moderated a panel of H-1B grantees to discuss sector-based approaches to apprenticeships. When done successfully, this approach can facilitate the development of better apprenticeship programs, accelerate employer recruitment, and provide benefits to smaller employers, all at a lower level of effort for grantees compared to engagement of one employer at a time. The featured speakers discussed their innovative approaches to implementing sector-based

Speakers included:

- Audrey Webb, Project Director ALAMAP, Alabama Community College System
- Terri Burgess Sandu, Director of Talent and Business Innovation, Lorian County Community College
- Jessica Borza, Executive Director, Ohio Manufacturing Association

Run of Show	
Welcome – Zodie Makonnen	0:25
Introduction of Speakers	1:09
Sector-Based Strategies Overview	2:25
Background on Grants	4:49
How does your grant do sector-based strategy partnerships?	9:59
What does this partnership look like in practice?	15:18
Looking back, how did this form of partnership start in Ohio? What about Alabama?	17:08
What are practical steps on how to find/join a sector strategy to advance grant goals?	29:20
What are the lessons learned? What are key practices you adhere to?	42:37
Q&A	48:54
Closing	58:27



