

# Executive Summary

## Business Engagement for Successful Outcomes

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In this webinar, we looked at how states are successfully engaging with businesses to best serve workers and get them reemployed. The strategies shared here, which were first initiated to serve the navigator model afforded under TAACCCT grants, will help support targeted business needs and subsequently support seamless transition from training into employment. This includes making training opportunities to match business needs, building connections with the business community, and getting business involved in the training process.

Hear from WorkSource Oregon Trade Act Navigators (TANs) and staff from education partners – New Hampshire Community Colleges, Community College of Vermont, and Vermont Tech.

To learn more about piloting and/or implementing Navigator staff positions using Trade Adjustment Assistance Case Management flexibilities, please access the [TAA Community](#) for state-developed training modules, blogs, discussion topics, and other information.

This webinar is Part 2 of the 2-part series of webinars on navigators. Part 1 is [Guiding and Coaching Trade-Affected Workers](#).

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