

Executive Summary

Business Engagement Series: Incumbent Worker Training as a Business Service #1

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To kick off our Business Engagement webinar series, three states and local workforce areas discuss their approach to using incumbent worker training as a business service in brief 45-minute sessions.

In this first session, experts from the New River/Mount Rogers Workforce Development Board share their vision for business engagement, how they ensure that vision drives all the work that they do, and how incumbent worker training was a valuable solution to the needs of a business—ProChem—in their area.

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