## **Executive Summary**

## **Success Factors for America's Promise Grantees**

**Moderator: Cheryl Martin** 

Speaker(s): Cheryl Martin, Heidi Sheppard

This webinar introduced the grantees to the success factors which will be used to help the grantees gauge their progress to a successful program and will help inform future technical assistance (TA) products. The webinar helped to ensure that the grantees are aware of these factors, understand how they were developed and how they will be used, and to provide answers to their questions.

Heidi Sheppard, Project Lead and TA Coach for America's Promise, presented information about how the Success Factors were developed, why they were developed at this time and why the grantees may find them useful. Cheryl Martin presented the six Success Factors and explained how they are relevant to the America's Promise projects. AP coaches provided examples of ways their grantees have addressed each factor.

Grantees were made aware that these Success Factors will be used in a two-part webinars series entitled, "Assessing Your Progress at the Mid-Point of Your America's Promise Grant," where grantees will be able to participate in a mid-grant self assessment.

The webinar engaged attendees in the discussion and ended with a Q&A session and announcing the upcoming Technical Assistance webinars.

Run	of	Sh	OW

Welcome and introductions	:25
Objectives	1:25
Success Factors background	2:18
6 Factors Leading to Success	3:01
Strong Organizational Management Factor	6:39
Example of Strong Organizational Management – United Way of Iowa	7:26
Strong Operational Systems Factor	9:57
Example of Data Decision Making	11:18
Sustainability Thinking Factor	13:07
Example of Sustainability Thinking	15:30
Effective Employer Engagement Factor	18:30
Example of Effective Employer Engagement	19:15
Effective Partner Engagement Factor	20:55
Example of Effective Partner Engagement	22:18
Effective Participant Engagement along a Career Pathway Factor	24:15
Example of Effective Participant Engagement along a Career Pathway	25:38
Why now?	28:07
How will Success Factor help you?	29:28
Q&A	35:26
Upcoming TA Activities	42:29