Executive Summary

Engaging Employers to Support Work-Based Learning as a Strategy to Diversify the Talent Pipeline

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Moderator(s): Danielle Kittrell, PhD.
Speaker(s): *Sara Lamback, Eric Seleznow,* John Shaw, and Paul Spivey

This webinar provided an opportunity to better understand how to secure employer partners' support for work-based learning activities. The discussion explored topics such as specific work-based learning models and strategies for effectively engaging employers in these models. This webinar offered ample time for in-depth Q&A among grantees.

Peer Learning Webinar Goals:

- The discussion highlighted how to secure employer support for work-based learning activities and how to address participant barriers.

- Understand how work-based learning combines academic learning with on-the-job experience and can support educational and career advancement, ultimately building a diverse talent pipeline that addresses employers' staffing needs.

- Gain an understanding of various types of work-based learning models and how these models can support TechHire projects and participant placement.

- Offer TechHire grantees examples of work-based learning models and resources that provide participants with important training and work experience, while helping employers meet their staffing needs.

Run of Show

Objectives	2:48
Work-Based Learning: A Primer	6:40
• Benefits of Work-Based Learning	12:15
• Types of Work-Based Learning Strategies	12:55
• 7 Principles of Work-Based Learning	13:25
• Employer Participation	16:00
Employers Perspectives on Work-Based Learning and Talent Development	24:00
• About Northern Virginia Technology Council (NCTC)	25:00
• Work-Based Learning	27: 15
• IT Workforce Needs Assessments	32:00
Building Employer Support for Work-based Learning Lessons from Bossier Parish Community College	37:35
• Challenges Engaging Employers	38:45
• Work-based Learning Internship Capstone	41:45
• Practical Activities to Engage Employers	45:00
FAQ	48:50

EMPLOYMENT AND TRAINING ADMINISTRATION
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*timestamps are not hyperlinked