# Sector **X** Strategies

### September 26-28, 2016

Join for USDOL-ETA's Fall 3-Day Sector Strategies Virtual Business Engagement Academy from September 26-28, 2016. This is a deep dive practicum into running an industry sector partnership with employers, and will take you through the core aspects of serving as the partnership's intermediary—from the convening to validating data and developing workforce solutions.

The **Sector Strategies Virtual Business Engagement Academy** will be led by workforce leaders in the field and you can participate from the comfort of your office (online) and for free (priceless)!

Do you have a team? Bring them all! Regional partnerships are encouraged to attend as a group, and attend all five sessions. Please plan to set aside 6 hours over 3 days to fully engage in this process group. Or, join for just one session.

# CALENDAR OF EVENTS:

	Monday, September 26	Tuesday, September 27	Wednesday, September 28
Morning Session		Core Session 1: Planning the Talent Pipeline Response with Partners – Debrief 11:00 am – 12:15 pm ET Facilitators: Gerry Ghazi, Vermont Hi Tech; Diane Walton; USDOL ETA	Core Session 3: Blueprint for Talent Development 11:00 am – 12:00 pm ET Facilitators: Tom Hooper, Jobs for the Future; Virginia Hamilton, USDOL ETA
Afternoon Session	Opening Session: Model Industry Sector Meeting with Business Leaders 1:00 – 2:15 pm ET Facilitators: Eric Seleznow, USDOL ETA, Joe Barela, Arapahoe/Douglas Works; Rick Maher, Maher & Maher	Core Session 2: Industry Specific Approaches 3:00 – 4:15 pm ET Facilitators: Beth Brinly; Todd Cohen, Maher & Maher	Closing Session: The Future of Business Engagement and Sectors 3:00 – 4:00 pm ET Facilitator: Byron Zuidema, USDOL ETA

For a full list of the speakers, please go to the registration pages.

### Interested? Register at:

http://bit.ly/BusinessEngagementAcademy

Click Here





EMPLOYMENT AND TRAINING ADMINISTRATION UNITED STATES DEPARTMENT OF LABOR

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## Virtual Business Engagement a C A D E M Y

## DESCRIPTIONS:

#### Opening Session: Model Industry Sector Meeting with Business Leaders

Monday, September 26<sup>th</sup>, 1pm-2:15pm EST



Business leaders discussing real workforce challenges in a mock industry sector partnership meeting. A facilitation expert will draw out from businesses their shared talent needs providing a model for how to conduct these types of roundtables. Bob Wise, Hunterdon Health Care; MJ Ryan, Partners Health Care; Oz Mandejar, Partners Health Care; and Jackie Beard, Norton Health Care.

#### Core Session 1: Planning the Talent Pipeline Response with Partners – Debrief



Tuesday, September 27th, 11am-12:15pm EST

A panel of expert practitioners will discuss what they heard from the employers, how they might approach solutions, what information to gather to respond to industry need, and, most importantly, what other partners need to be brought to the table.

Core Session 2:

#### Industry Specific Approaches

Tuesday, September 27th, 3pm-4:15pm EST



In this session, participants will hear briefly from a panel of leading workforce practitioners in a discussion of how employer engagement strategies must vary based on the specific industry pipeline you are building. Mike Temple, Gulf Coast Workforce Board; Andrew Bercich, Comcast; Scott Sheely, Pennsylvania Department of Agriculture

#### Core Session 3:

#### **Blueprint for Talent Development**

Wednesday, September 28th, 11am-12pm EST

Audience members will take a deeper dive from Core Session 1, to share suggestions for how they would approach what they heard from employers during the model industry meeting (Opening Session), and actual solutions / changes / initiatives they would launch. Shawna Trager, New York Alliance for Careers in Healthcare; Peta-Gaye Ewans-Porter, Regional Employment Board of Hampden County

#### Closing Session: The Future of Business Engagement and Sectors

Wednesday, September 28th, 3pm-4pm EST



Join our national experts in a discussion of the importance of effective business engagement and sector strategies in terms of the new WIOA law, and in terms of building talent pipelines.

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