

STATE-LEVEL 201: DIVING DEEP INTO STATE LEVEL POLICY TO GUIDE, SUPPORT AND SUSTAIN LOCAL SECTOR PARTNERSHIPS

May 19, 2016

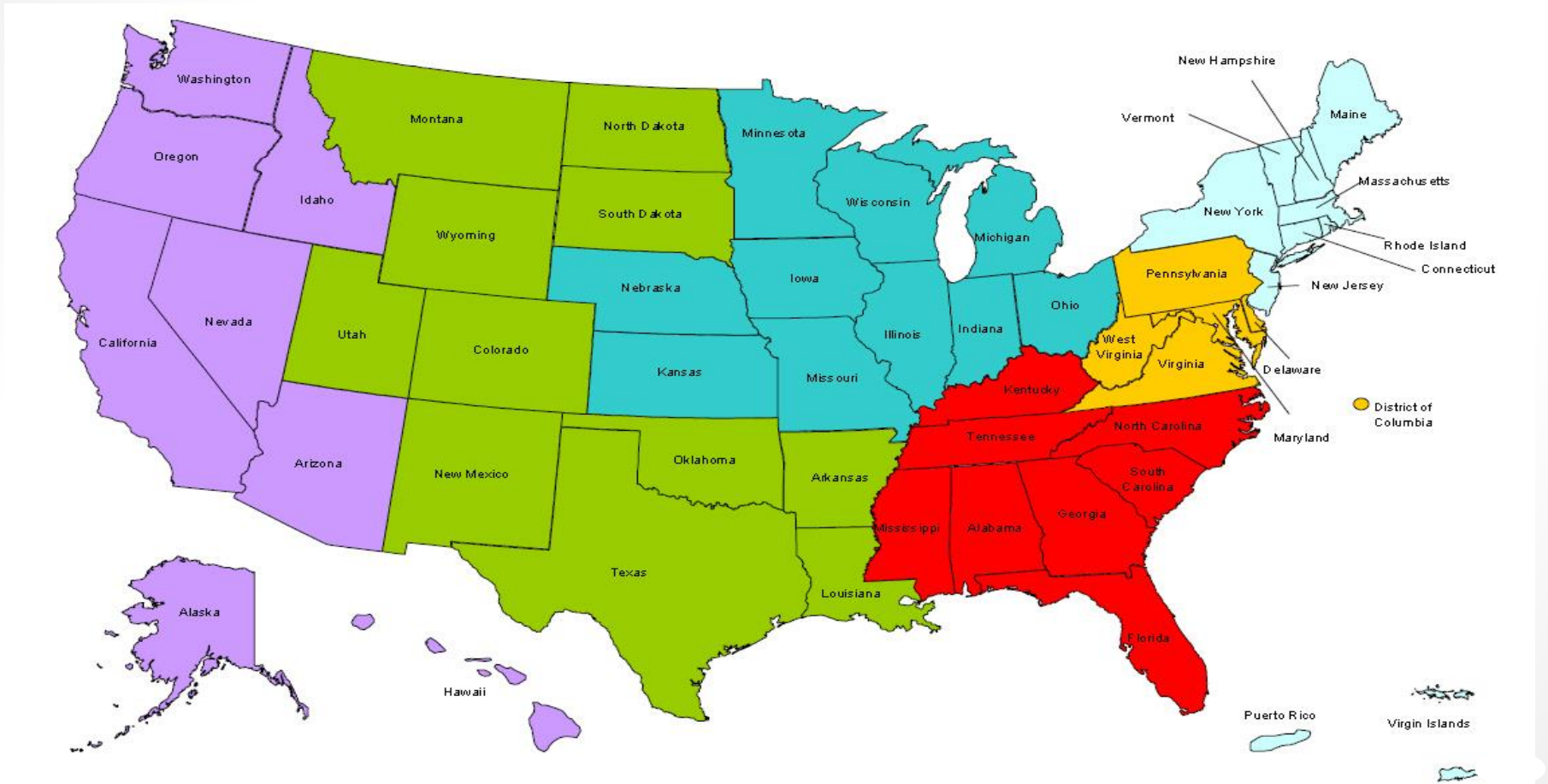


EMPLOYMENT AND TRAINING ADMINISTRATION
UNITED STATES DEPARTMENT OF LABOR



WHERE ARE YOU?

Enter your location in the Chat window – lower left of screen



MEET OUR PRESENTER



■ MARTIN SIMON

Director, Economic, Human Services and Workforce Division

National Governors Association -
Representing the Governors of All
the States and Territories



OBJECTIVES

1. Identifying a state policy framework to support, sustain and scale local and regional sector partnerships.
2. Capitalizing on WIOA as part of state policy to guide sector partnerships.
3. Bridging the roles of state and local workforce boards to support sector partnerships in the operation of one-stop centers.
4. Engaging key stakeholders to support sector partnerships.
5. Aligning WIOA performance requirements with state and local goals for establishing sector partnerships.



MEET OUR PRESENTERS



■ **GREG DECLOUET**

Director Of Business Services

Louisiana Workforce Commission
Office of Workforce Development

■ **ERIC WOLF**

Workforce Policy Associate

Washington Workforce
Training and Education
Coordinating Board



LOUISIANA SECTOR PARTNERSHIP



LOUISIANA SECTOR PARTNERSHIP

REGIONAL SECTOR PARTNERSHIP POLICY

- Philosophy
- Purpose:
 - ▣ Formalize a Regional Process
 - ▣ Develop Strategies to meet business needs
 - ▣ Business utilization and value service
 - ▣ Align Workforce, Education and Economic Development

FRAMEWORK

- Leadership Team
- Vision
- Data Team
- Neutral third party convener
- Business driven
- Performance Measures/Sustainability



LOUISIANA SECTOR PARTNERSHIP

WIOA

- USDOL
- State Plans
- Regional/Local Plans
 - ▣ Develop regional sector initiatives
 - ▣ Develop career pathways

BRIDGING ROLES

- State
 - ▣ Technical Assistances
 - ▣ Resources
 - ▣ Regional Business Service Teams



LOUISIANA SECTOR PARTNERSHIP

KEY STAKEHOLDERS

- Collaboration at the state level
 - ▣ Vision
 - ▣ Message
 - ▣ Support

PERFORMANCE MEASURES

- Business Services Metrics
 - ▣ Targeted Market Penetration
 - ▣ Repeat Customers
 - ▣ Employer Based Training (EBT)
 - ▣ Staff Referral to Demand Occupations



WASHINGTON'S CULTURE OF SECTOR ENGAGEMENT



Eric Wolf, Washington Workforce Training and Education
Coordinating Board



WASHINGTON'S GUIDING PRINCIPLES FOR DEVELOPING SECTOR STRATEGIES

Guiding Principles

- Sector strategies are but one of many strategies for workforce and economic development.
- Statewide and local sector strategies can co-exist in mutually-reinforcing and beneficial ways. They are not mutually exclusive of one another.
- Critical factors for identifying sectors to be targeted for sector strategies include:
 - ▣ employment opportunities (*including opportunities for those with barriers to employment*),
 - ▣ wage levels (including career and wage progression potential), and
 - ▣ the economic impact of the industry.
- Nascent or emerging sectors, as well as mature or plateaued ones, have a role in workforce and economic development initiatives.
- Both traded sectors and local services sectors have a role in workforce initiatives. Traded Sectors generally include export or innovation-based industries – agriculture, manufacturing, scientific Research and Development. Local services sectors are more population-based. Retail, health care, educational services, food services, public administration – tend to locate based on population and are prevalent in almost all communities.
- Targeted sector lists will be updated periodically to keep pace with changing economic conditions.
- As sector strategies are developed, there will be an emphasis on data-driven outcomes (e.g., employment placements) *for businesses, job seekers and workers, including individuals with barriers to employment.*



THE FIVE STAGES OF SECTOR PARTNERSHIP INDUSTRY SKILL PANELS

Stage One: Convene:

Bring together leaders from key sector to identify critical skill or business workforce issue and Success Indicators

Stage Two: Governance

Identify partnership members, responsibilities and commitments. How will decisions be made. Process for oversight, evaluation.

Stage Three: Strategize

Use the partnership to develop industry Skill Standards and/or other solutions. Develop program plan and tactics.

Stage Four: Resource and Implement

Deploy partnership resources to implement the plan. All partners are Shareholders/investors.

Stage Five: Evaluate and Improve

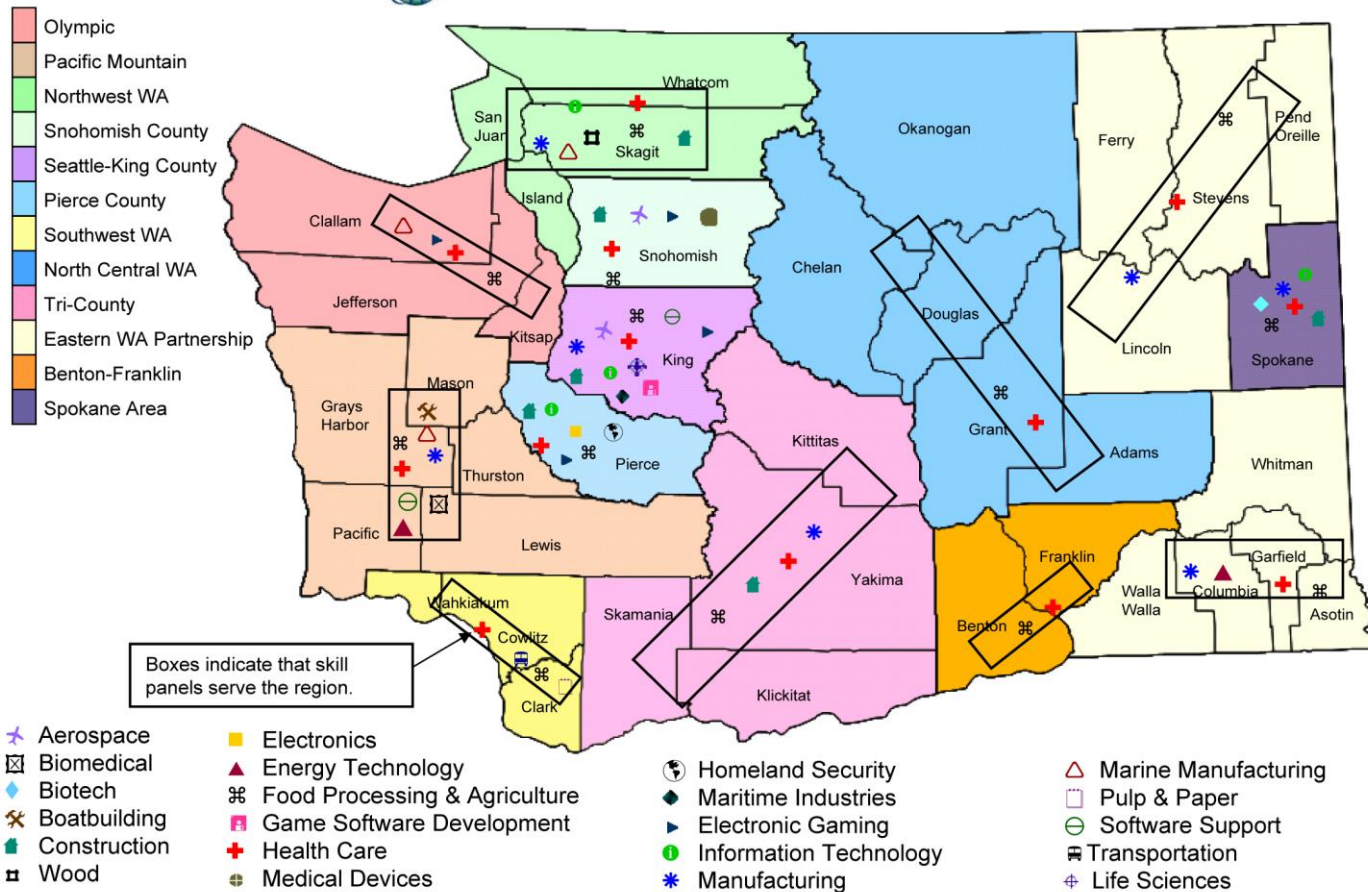
Evaluate training against success Indicators; Make mid-course corrections as needed



Washington State Industry Skill Panels



Workforce Training and Education Coordinating Board



10 CENTERS OF EXCELLENCE GREW WHERE SKILL PANELS THRIVED

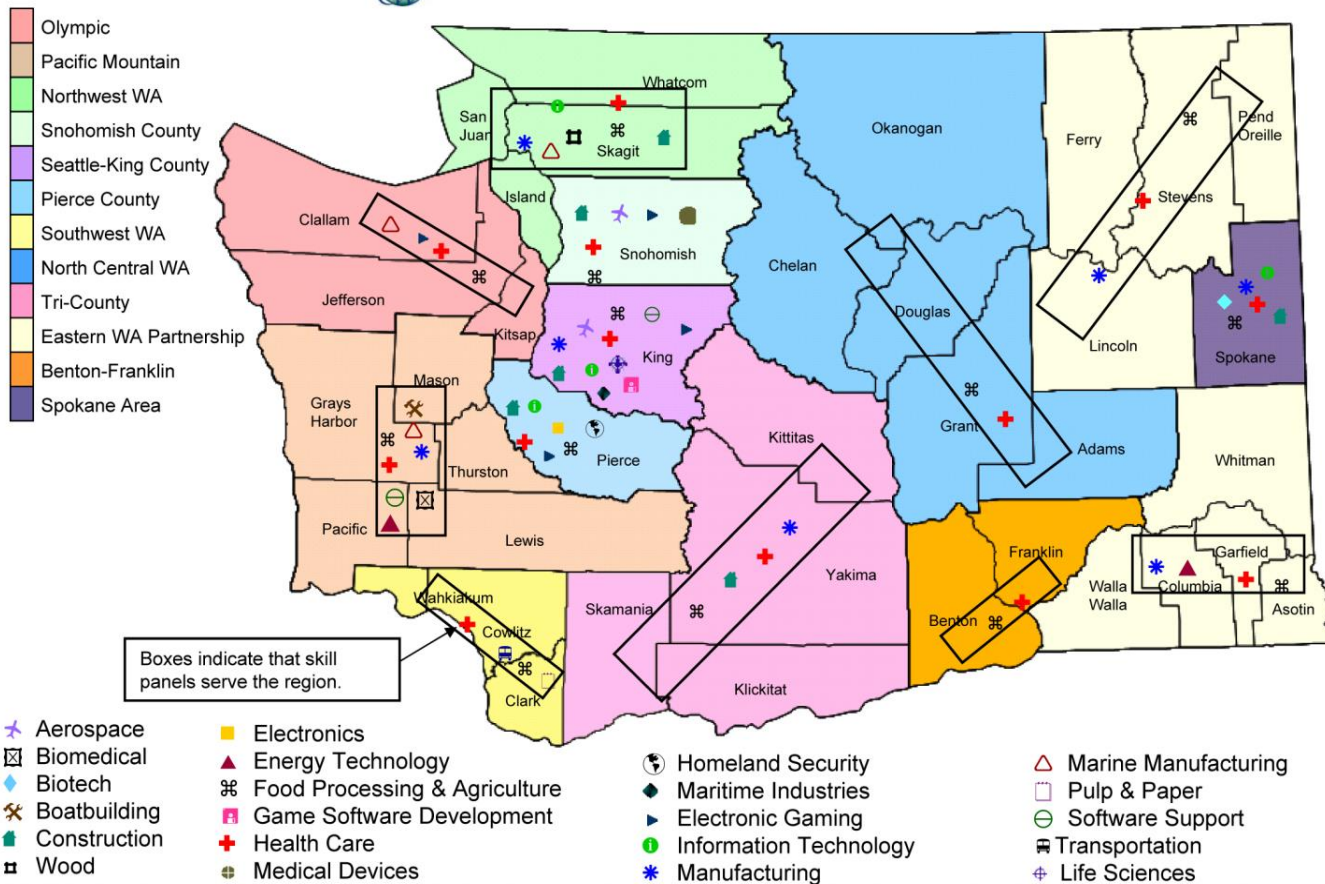
- Aerospace & Advanced Materials Manufacturing
- Agriculture (also Enology & Viticulture)
- Allied Health
- Careers in Education
- Construction
- Clean Energy
- Homeland Security
- Information and Computing Technology
- Global Trade & Supply Chain Management
- Marine Manufacturing and Technology



Washington State Industry Skill Panels



Workforce Training and Education Coordinating Board



EMPLOYMENT AND TRAINING ADMINISTRATION
UNITED STATES DEPARTMENT OF LABOR



SECTOR STRATEGIES

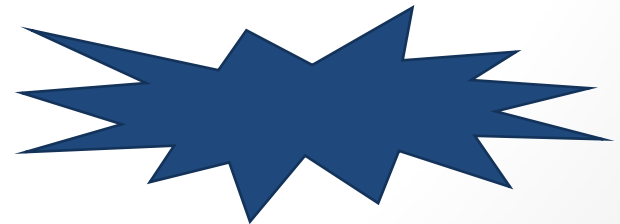
ECONOMIC-WORKFORCE DEVELOPMENT COORDINATION

- WA Department of Commerce: Sector Leads
 - Aerospace
 - Information & Communication Technologies (ICT)
 - Life Sciences and Global Health
 - Maritime Industry
 - Military and Defense
 - Clean Technology
 - Forest Products Industry
- ESD and Local WBS have sector leads
- CTCs and Centers of Excellence



BREAKOUT QUESTIONS

- What do you see as the major differences between the state and local roles in supporting and sustaining local/regional sector partnerships?
- What are key metrics that should be met to ensure sector partnerships are high quality?
- What key challenges have you encountered in setting up and sustaining sector partnerships and what are innovative ways you have addressed them?



BREAKOUT FACILITATORS

■ Breakout 1 Facilitator

- ▣ Martin Simon, Director, Economic, Human Services and Workforce Division, National Governors Association

■ Breakout 2 Facilitator

- ▣ Michael Bartlett, Policy Analyst, National Governors Association



QUESTION & ANSWER SESSION

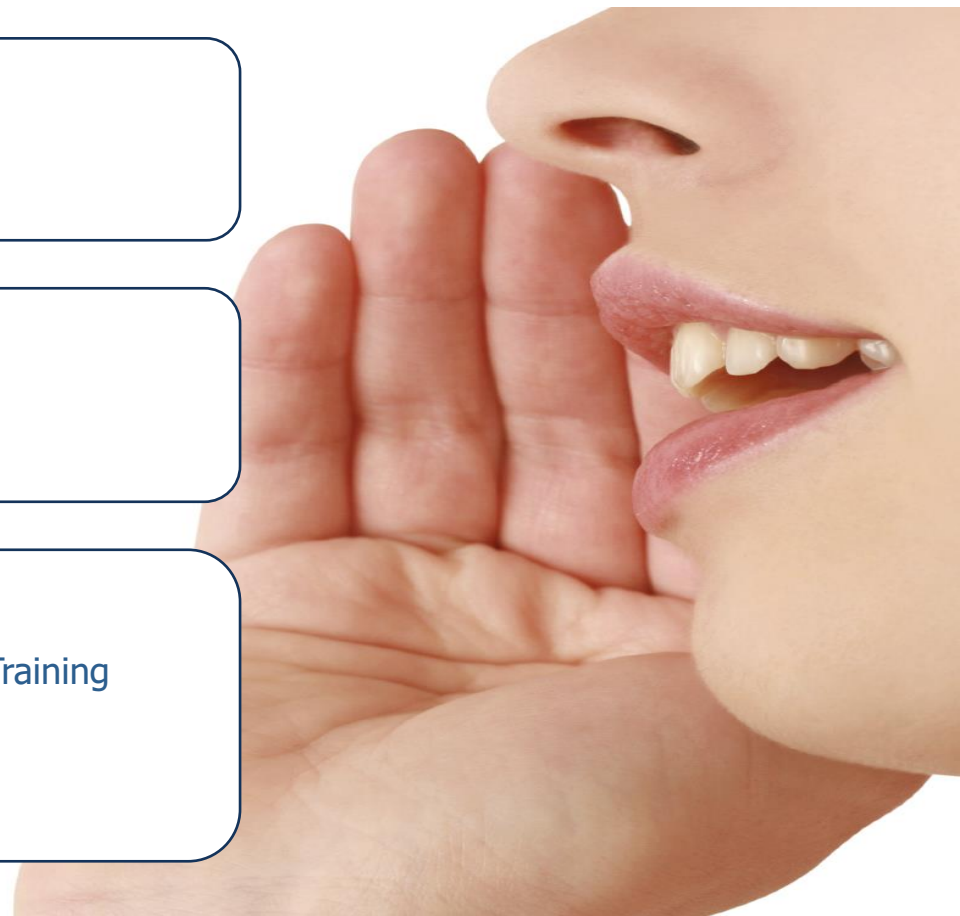


SPEAKERS' CONTACT INFORMATION

Speaker: Martin Simon
Organization: National Governors Association
Email: msimon@nga.org

Speaker: Greg DeClouet
Organization: Louisiana Workforce Commission
Email: GDeClouet@lwc.la.gov

Speaker: Eric Wolf
Organization: Washington Workforce Education and Training
Coordinating Board
Email: eric.wolf@wtb.wa.gov



Thank

You



POLLING QUESTION

After attending this Virtual Institute, or any of the other Sector Strategies TA events, do you feel your organization:

1. Is better prepared to advance sector strategy approaches?
2. Has more tools to adapt quality practices?
3. All of the above
4. None of the above

