May Edition



# May 2022 H-1B One Workforce Grants Technical Assistance Resource Bulletin

#### **Grants Management Quick Links**

- One Workforce Resource Page on WorkforceGPS
- One Workforce Policy Frequently Asked Questions
- One Workforce Project Manager's Checklist

#### **Announcements**

- <u>Reminder:</u> Quarterly Progress Reports (both the Quarterly Narrative Report and Quarterly Performance Report) for the quarter ending March 31, 2022, are due May 15, 2022.
- New Spring/Summer Peer-to-Peer Session Series: DOL will facilitate three one-hour peer-to peer sessions in May, June, and July to build on the topics raised at our convening in February and encourage peer-to peer collaboration between grantees, sharing of best practices, and discuss challenges and possible solutions. The first session will cover Performance Reporting and Data Management and take place on Tuesday, May 24, 2022 at 2:00 pm EST.

## Strategies and Resources to Achieve Employment and Placement of Job Seekers

What strategies can grantees utilize to achieve employment and placement of job seekers? These resources include specific strategies such as networking, resume development, effective interview techniques and application of credentials and lifelong learning outcomes to the job search process.

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#### Resources

#### **TechHire Job Placement Assessment**

The TechHire Job Placement Assessment is customized specifically for the TechHire community but is modeled after an existing Job Placement Tool (Job Development and Placement Services Assessment Instrument) that was developed in 2014 for H-1B grantees. The purpose of this assessment is to help grantees and coaches better assess job placement and tracking practices.

#### **Employment/Placement Strategies to Support the Long-Term Unemployed**

This resource from the H-1B TechHire Community identifies specific strategies that workforce practitioners can utilize to achieve employment and placement of the long-term unemployed. These products provide workforce practitioners with an array of resources to support the long-term unemployed in achieving gainful employment at family sustaining wages.

### H-1B RTW: Sharing Job Placement, Credential Attainment and Partnership Strategies Summary

The H-1B Ready to Work (RTW) Technical Assistance (TA) Team moderated a Peer-to-Peer Exchange on Sharing Job Placement, Credential Attainment and Partnership Strategies. This virtual event provided a platform for grantees to interact directly with their RTW colleagues, as well as engage in dynamic conversations. Grantees shared strategies used to increase job placement and credential attainment for participants.

#### My Reemployment Plan

This resource from Reemployment Connections is a generic, interactive job search guide, (i.e., a "road map"), which can be adapted to the specific requirements and various economies of states and regions. It outlines proven steps to successful reemployment in a 21<sup>st</sup> century job market and may be used by jobseekers directly or as a case management tool for professional workforce development staff.

As a companion to the guide, an animated video series has been created to aid job seekers with the steps involved in their job search. From setting goals to having a successful interview, these videos highlight important reemployment topics and correspond to sections within the My Reemployment Guide. Job seekers or professional workforce development staff can use these videos as another tool to highlight various aspects of the job search.

#### Job Seeker Branding and Job Search Strategies to Help the Long-Term Unemployed Regain Confidence

This resource from H-1B Ready to Work (RTW) Technical Assistance (TA) provides information about real-life coaching strategies to help long term unemployed (LTU) participants navigate the employment process, including Employment Placement Boot Camps for Rapid Reemployment Strategies. The objectives are to: 1) learn about individual messaging and branding





for building confidence and overcoming LTU stigma; 2) review job application materials, resumes cover letters interviewing and online presence; 3) discuss job search strategies such as use of job boards, posting resumes online, LinkedIn, and in-person engagement; and 4) learn about networking related to specific jobs, connecting with recruiters and hiring managers, and using personal networks.

## Four Ways to Increase the Value of Short-Term Credentials: A Guide for Community Colleges

This report from Jobs for the Future/Lumina Foundation explores short-term educational credential strategies employed by many community colleges, describes employer perceptions of these short-term credentials, and offers solutions for better aligning credentials to employer and labor market needs. It centers on one key player in the credentialing system — community colleges — and examines the deep challenges and potential opportunities they face in driving greater employer demand for short-term credentials.