



## Post-Program Placement E-Learning Video Series

The video series is about Post-Program Placement, including the role that building effective partnerships with Postsecondary institutions and with Employers play in supporting post-program placement. Also covered is preparing students for careers, postsecondary readiness, sector strategies and planning for placement.

### **Partnering with Postsecondary Institutions**

This video features partnership activities that YouthBuild programs can implement to encourage and strengthen partnerships with postsecondary institutions. Scott Emerick, now Vice President of Education, Career and Service Pathways at YouthBuild USA gives examples of the partnership activities, including summer bridge programs, dual credit opportunities, aligning curriculum, and financial aid assistance. Also described are outreach strategies, such as in-person campus visits, inviting institutions to visit your program, and involving YouthBuild students.

[Click here for the video](#)

### **Postsecondary Readiness**

This video discusses elements from Conley's conception of postsecondary readiness that programs can use to ensure students are readied to succeed in postsecondary settings. Some of those items include contextual skills and awareness, academic behaviors, basic core content knowledge, and cognitive strategies. This video also includes resources that are helpful for YouthBuild programs taking this journey of preparing more young people to be more postsecondary-ready.

[Click here for the video](#)

### **Planning for Placement**

Planning for placement and follow-up is the phase of your YouthBuild program during which youth move from the core education and training into their actual placement into a first job, a career job, and/or a postsecondary course or program of study.

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## **Sector Strategies**

The Department of Labor regulations allow YouthBuild grantees to provide construction as well as training in other fields. This video describes the sector approach and the importance of doing labor market analyses, and reviews recommendations for building and sustaining relationships with employers. The goal is to fuel students' creative thinking and to ensure that they are informed about the link between skills and employment so that they can become nimble actors in this large economy.

[Click here for the video](#)

## **Employer Partnerships**

These videos highlight important principles in creating and maintaining employer partnerships, they also feature examples from YouthBuild programs that have established successful employer partnerships and key information from DOL YouthBuild Technical Assistance coach, Mary McRae.

[Click here for the videos](#)

## **Career and Postsecondary Education Development**

This video focuses on the importance of measurable progress and setting goals along academic behavioral and technical competencies in order to succeed in work and college. If YouthBuild students understand career and college readiness in a more expansive and comprehensive way, they can develop the full range of capabilities and skills needed to succeed in a career or post-secondary education.

[Click here for the video](#)

## **Preparing Students for Careers**

These three videos highlight the importance of having a strong career development program so that YouthBuild programs can respond to employers needs. Career readiness is an important factor in leadership development, it begins in the staff and core values of the program. These videos feature examples of how to improve career readiness at your program from YouthBuild programs that have established successful employer partnerships, YouthBuild students, key partners, and DOL YouthBuild Technical Assistance coach, Charles Modiano.

[Click here for the videos](#)

## **Postsecondary Education Strategies**



In this video Danielle McGee, program director from YouthBuild Bogalusa shares her strategies for guiding students toward postsecondary education, including establishing that expectation from the very beginning, starting exposure to various education institutions, engaging students in assessments that measure their career and academic readiness, hiring a postsecondary transition coordinator, developing bridge programs, integrating pse readiness into all components and how to develop postsecondary partnerships.

[Click here for the video](#)