National TAA Work-based Learning Community: RESTORING FUTURES

Numbers that Matter & Lessons Learned
Agenda

- Introductions
- Description of ICF
- Restoring Futures
- Learning, Employment and Economic Development for Information Technology (LEAD4IT)
- Questions and Answers
RESTORING FUTURES

Focuses on helping job seekers who lost their job through no fault of their own and seeking to reconnect to the workforce.
OVERVIEW

Nearly $5 million Trade and Economic Transition National Dislocated Worker Grant awarded by the U.S. Department of Labor to ICF.

Partners:
• USVI Department of Labor
• USVI Workforce Development Board
• USVI Economic Development Authority

Period of Performance:
• 3 Years
  (10/1/2018 to 9/30/2021)

Performance Outcome
• Serve 337 eligible Dislocated Workers
Goals

1) Create a national laboratory for workforce innovation, disaster recovery and inclusive economic transformation in the USVI

2) Establish a state-of-the-art, work-based learning solutions in the Territory

3) Transfer knowledge and capabilities to the public workforce system in the Territory and beyond
Restoring Futures helped over two hundred dislocated workers return to the workforce in the U.S. Virgin Islands with:

- 272 receiving on-the-job training
- 4 getting customized training

323 PARTICIPANTS (mid-June 2021)
Of all workers that received training, 65% of workers placed in 4 months of training.

Restoring Futures supported 31 employers rebuild their workforce by supporting 166,700 training hours.
of the 323 Dislocated Workers served, showed measurable skill gains.
Restoring Futures leveraged $1 million in employer funding, yielding a total of investment of $2.6 million into the U.S. Virgin Islands economy.
72% of the 323 Dislocated Workers placed into employment joined the hospitality and food service industry in the U.S. Virgin Islands.
Dislocated Workers served have entered full-time employment in the U.S. Virgin Islands.
Restoring Futures supported the efforts of small and large employers in multiple industries to rebuild their workforce in the U.S. Virgin Islands.

**ACTIVATED EMPLOYER CONTRACTS**

- **Hospitality & Food Services**: 33%
- **Infrastructure Services**: 25%
- **Logistic Services**: 16%
- **Construction**: 12%
- **Healthcare**: 12%
FIVE LESSONS LEARNED
Employers must be in driver’s seat:

- There is no WORK-based training without the work
- Establish your program as a recruiting strategy for employer
It is a NUMBERS GAME

<table>
<thead>
<tr>
<th>OUTREACH</th>
<th>CONTRACTS</th>
<th>CONVERSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,108</td>
<td>171</td>
<td>37</td>
</tr>
<tr>
<td>Employer Outreach</td>
<td>Real Contacts</td>
<td>Contracts</td>
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</tbody>
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V.I. Water and Power Authority

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>APRIL 22</td>
<td>Initial contact with H.R. Manager</td>
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<tr>
<td>APRIL 27</td>
<td>1st detailed discussion with H.R Manager</td>
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<tr>
<td>MAY 06</td>
<td>Facilitated meeting with WAPA and ICF Team</td>
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<td>JUNE 06</td>
<td>WAPA Debrief Meeting with ICF prior to &quot;Speed Meeting&quot; with the CEO and Board Members</td>
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<tr>
<td>JUNE 22</td>
<td>Received Employer Intake Form</td>
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<td>JUNE 23</td>
<td>Scheduled meeting with WAPA for conveyance of expectations</td>
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<tr>
<td>JULY 22</td>
<td>WAPA receives contract</td>
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2020

Relationships Matter — Be Patient
Use the Language of Business
Build On Your Success

The Ritz-Carlton “CHOP”
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