Explore the Workforce System Strategies (WSS) community of practice and its two to three hundred resources that include employer engagement strategies! For example, under the Employment, Retention, & Advancement filter, two subtopics (Business Services and Job Placement Reemployment) can be selected to present these resources with promising approaches that support improvement in employment outcomes through employer partnerships, labor force needs, and skills gaps assessments.

The Business Services filter captures resources with strategies designed to help employers find skilled workers and improve collaboration between businesses and workforce agencies. The almost 200 resources related to business services, include:

- Apprenticeship, pre-apprenticeship, and other work-based learning programs;
- Collaboration among local workforce development boards and employers;
- Industry-specific approaches to employer engagement; and
- Strategies to address state-specific workforce needs.

The Job Placement Reemployment filter identifies resources to help unemployed workers find and retain a job. Many of the strategies support workforce program operators as they engage with businesses and align to the needs of the local workforce, industries and sectors. More than 300 resources are available that describe strategies, such as:

- Providing workers and unemployed adults with the skills to meet industry needs;
- Fostering partnerships between employers and community colleges; and
- Developing business- and industry-demand-driven models for job placement and reemployment.

Visit the WSS Community of Practice to find resources on employer engagement strategies. From the WSS community (https://strategies.workforcegps.org/resources), select the Activities tab. Then select any activity category to view the subtopics and the full list of resources.