The purpose of this is to spotlight promising and best practices, research studies, policy clarifications/guidance, and tools to support program implementation. Feel free to share your success stories by e-mailing JobCorpsScholars@dol.gov.

Announcements

National Apprenticeship Week Announced for November 15–21, 2021!

National Apprenticeship Week (NAW) is a nationwide celebration that brings together business leaders, career seekers, labor, educational institutions, and other critical partners to demonstrate support for apprenticeship; showcase programs, facilities, and apprentices; and highlight the benefits of apprenticeship in preparing a highly skilled workforce to meet the talent needs of employers across diverse industries. We hope you will join in the celebration during the week of November 15–21, 2021.

You can find resources on the NAW website — including a summary report from NAW 2020 and an editable flyer — to spark ideas and help you promote your events. And don’t forget to help us capture and promote all the exciting activity nationwide by registering your NAW events and proclamations and using the hashtag #NAW2021 on all social media posts!

Recruiting Job Corps Opportunity Youth

Grantee Spotlight

The Grantee Spotlight highlights promising practices and student experiences in Job Corps Scholars programs. This month, we are highlighting Chemeteka Community College in Salem, Oregon.

Learn more about Chemeteka Community College’s program here: Chemeketa Community College Scholars Page.

Student Success Story

A young adult working in fast food found herself contemplating higher education in order to compete for a higher paying career. She looked to her local community college and searched for programs that interested her. By the fall of 2019, she applied to the pharmacy technician program at Chemeketa Community College. It was then she found herself overwhelmed with the cost of tuition, books and fees, which quickly ended her pursuit. The costs were just too much to handle compared to what she was being paid at work.

Thanks to a grant from the U.S. Department of Labor, costs to qualified students, attending participating community colleges, would be waived. The strategy is aimed at targeting young adults towards self-sufficiency and earning a livable wage for them and
their families. The Community College institution is where ‘there are more systems in place to support employees and students’.

Chemeketa Community College outreached to the student to enroll in the new program. She was among ten others that successfully registered in the Job Corps Scholars Program.

These students committed to receive intense personal and career counseling and dedicated themselves to knowledge and skills development on order to overcome challenging barriers.

At the end of Spring Semester 2021, three of the Scholars received all A’s in class work and 4.0 grade point averages.

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**Research and Resources**

**Recruitment Marketing Tool and Activity Calendar**
This tool includes a SWOT analysis, marketing objectives and activities, and a calendar in which to plug each activity, goal and completion date.

**Trauma-Informed Recruiting and Retention Resources**
Improving Retention Through Trauma-Informed Approach This tip sheet addresses one of the main reasons that participants disengage from apprenticeship programs: the behavioral effects of past or present trauma. By implementing trauma-informed care (TIC) practices, YARG grantees can better mitigate the effects of Adverse Childhood Experiences (ACEs), thereby supporting recovery from trauma and motivating a higher level of commitment to career path goals.

**Tips for Engaging Youth in Virtual Spaces**
Without warning, apprenticeship programs nationwide were forced by the pandemic to shift from in-person engagement and training strategies to primarily virtual models. Since program continuity is essential to ensuring success for apprentices and pre-apprentices, service providers have been devising ways to modify or completely revamp programs to adapt to new distancing policies and avoid learning disruptions.

**Using CareerOneStop to Provide Virtual Services to Develop New Skills and Knowledge**
Staff from CareerOneStop will present how to use CareerOneStop to provide virtual services to find resources and information to develop marketable skills and knowledge. This webinar is an expanded dive into one user pathway from the “Using CareerOneStop to Provide Virtual Career and Job Services” webinar presented on September 24, 2020.

**Job Corps Resources:**
[Guide to Job Corps Eligibility Requirements]
[Eligibility Criteria Checklist]
[Questions and Answers]