



Strengthening Working Families Initiative

[SWFI Grantee Project Name]

Lead organization name

In your own words, briefly describe:

- (1) your SWFI program's core objective,
- (2) your success in training participants and helping them progress on a career pathway, and
- (3) your plans for sustaining this work.

In developing this "elevator" statement, keep in mind how you would describe your program to a potential funder in 30 seconds or less.

Our program served



X% of participants had children under 6



X% of participants were female



X% of participants were low income



X% of participants were high school graduates



X% of participants were race/ethnicity



Advanced manufacturing



Health care



Information technology

Building evidence



participants received training



X% of participants were employed



X% of participants received child care



X% of participants increased their wages



X% of participants earned a credential



X% of participants received transportation assistance

[Name]'s SWFI story

Include a participant's success story here. Use the icon that corresponds with the industry training received. Use a success story that highlights not just the participant's success in your SWFI program, but also how your program engaged families and communities in a deeper way. Were families and the community involved in leadership roles, helping to design the program, planning for the future? Include how your program is addressing systematic barriers to employment.





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Looking ahead

Describe your plans for sustainability and what you will need to make that possible. This should also include information about how you will continue to build the body of evidence. How will you take your SWFI experiences a step further. This section could be tailored depending on how and with whom you plan to share this information. For example, you may want to include an ask here if you are sharing this document with a potential funder. Or, if you are providing this to local leaders you may want to talk about how you plan to continue the systems change work.



[Name]'s SWFI story

Include a participant's success story #2 here. Use the icon that corresponds with the industry training received. Use a success story that highlights not just the participant's success in your SWFI program, but also how your program engaged families and communities in a deeper way. Were families and the community involved in leadership roles, helping to design the program, planning for the future? Include how your program is addressing systemic barriers to employment. If space permits, and you have permission, you could also include a photo portraying program participants.

Key partners

- Key partner one and role. List your key/strongest partners in this section. For example: Southwest Works! The American Job Center provides SWFI participants with resume workshops, job search tools, and connections to employment.
- Key partner two and role
- Key partner three and role
- Key partner four and role

